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JOB ANNOUNCEMENT

Position: Research Associate Industry Monitoring,
International Advocacy Resource Center
Employer: Campaign for Tobacco-Free Kids
Department: Research Department, International Programs

The Campaign for Tobacco-Free Kids has been designated as one of five coordinating partners for Michael R. Bloomberg's recently announced \$125 million initiative to reduce tobacco use in low and middle-income countries, where more than two-thirds of the world's smokers live. As part of this initiative, the Campaign will establish a global advocacy resource center to provide accurate public information about tobacco use and effective tobacco control interventions and to assist advocates with resources and technical assistance to achieve policy change. These resources will include policy, research, communications, legal and grassroots expertise and support

As part of this initiative, the Campaign is seeking qualified candidates for two (2) positions as Research Associate for Industry Monitoring in the International Advocacy Resource Center. They will be involved in implementing a tracking system to collect and analyze information on economic operations of tobacco companies and egregious industry advertising/marketing tactics, conduct analysis and produce materials for advocacy campaigns involving the activities of multinational and country specific tobacco companies. They will serve as a resource person for NGOs, tobacco control allies, the media, the public, and policy-makers in countries around the world

Responsibilities:

- Conduct ongoing tracking of industry economic operations and marketing/advertising tactics. Find and monitor general trends and practices of multinational and country specific tobacco companies around the world.
- Prepare fact sheets, background materials, briefing papers for partners working to expose the tactics of tobacco companies.
- Respond to specific information requests from international NGOs, activists, the media, and policy-makers.
- Work with the in-house communications staff and outside partners to monitor and draw attention to activities of tobacco companies around the world

Required Skills

- 2 to 4 years experience in industry monitoring and/or media tracking.
- Highly organized worker capable of managing large databases and tracking industry actions across multiple countries and companies
- Experience in tobacco control, marketing/advertising, corporate monitoring/disclosure, or market analysis a bonus
- Foreign language skills and familiarity with international tobacco industry a plus.

How to Apply

Position available immediately. Interested candidates should send a resume/CV, cover letter and writing sample by e-mail to jobs@tobaccofreekids.org or by fax to 202-296-5469. Please use “**Research Associate, Industry Monitoring**” as the subject heading.

No Calls Please.

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The Campaign for Tobacco-Free Kids is a leader in the fight to reduce tobacco use in the United States and around the world. By changing public attitudes and public policies on tobacco, the Campaign works to prevent kids from smoking, help smokers quit and protect everyone from secondhand smoke. A non-profit organization established in 1996, the Campaign works with more than 130 organizational partners, including public health, medical, education, civic, corporate, youth and religious organizations. The Campaign does not accept any government or tobacco industry funding.